

2011 OVKA SPONSORSHIP OPPORTUNITIES

I. G&J Kartway Billboard System Banners

4' x 8' board 1 year = \$50 + cost of graphics & installation

Banner Space (Sponsors Supplied) \$100 per year (3 banners for \$200)

II. Business Sponsorship

Class Sponsor: Level 1: \$300

Benefits: Website Ad and Internet Link

Announcements over P.A. at all O.V.K.A. Events (which includes Races, Swap Meet and Banquet)

Name on Mid-Season and Year-End Awards

Sponsor Promotion Days* (see explanation below)

Class Sponsor: Level 2: \$550 / year

Benefits: Website Ad and Internet Link

Announcements over P.A. at all O.V.K.A. Events (which includes Races, Swap Meet and Banquet)

2 - Year-End Banquet Tickets

Name on Mid-Season and Year-End Awards

Sponsor Promotion Days* (see explanation below)

1 - Swap Meet Regular Booth (8' x 10' booth)

2 - Year Gate Passes per O.V.K.A. Points Event

Billboard space (see above)

Racing Sponsor: \$1,150 / year

Benefits: Pit Spot at G&J Kartway during O.V.K.A. Points events for the entire year plus karting 101.

Website Ad and Internet Link

Announcements over P.A. at O.V.K.A. Events (which includes Races, Swap Meet, and Banquet)

2 - Year-End Banquet Tickets

Name on Mid-Season and Year-End Awards

Sponsor Promotion Days* (see explanation below)

1 - Swap Meet Regular Booth (8' x 10' booth)

1 - Racing Entry per O.V.K.A. Points Event

2 - Year Gate Passes per O.V.K.A. Points Event

Billboard space (see above)

Series Sponsor: \$4,500 / year

Benefits: Specify sponsors' products for use in series (i.e. tires, etc.)

Plus same benefits as Racing Sponsor

Swap Meet Sponsor(s): \$2,000 / year total (can be split among multiple sponsors)

Advertising on flyers, in magazines, special announcements at Swap Meet

Sponsor Promotion Days – Sponsors have the opportunity to set up a display on an assigned date at G & J

Kartway (there may be multiple sponsors per date) plus all sponsors can display at the Champ Race.

Sponsorships run from April 1st through March 31st (No Prorating of Sponsorship Cost). No refunds.

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